



Virtual Seminar January to March 2021

Bite size Presentations

## **THE COVID-19 PANDEMIC; THE LOSSES! AND THE GAINS?**

These presentations will be transmitted one per week at 14.00 hours, starting Friday, 22 January 2021, then each consecutive Friday to 5 March 2021

Friday 22 January 2021

### **Keynote: 'Covid-19 Pandemic: Why'?**

Dr Martin Kiernan, Visiting Clinical Fellow, Richard Wells Research Centre, University of London, Conjoint Fellow University of Newcastle, New South Wales and Clinical Director GAMA Healthcare.

Friday 29 January 2021

### **Paper 1. Stepping up to the Plate, Supporting UK PPE Manufacturing of Gowns and Masks**

Will Campbell, Group Sales Manager, Don and Low Ltd

Friday 5 February 2021

### **Paper 2. Face Coverings for the General Public: Resistance, controversy and behaviour**

Prof. Melinda Mills, Director, Leverhulme Centre for Demographic Science  
University of Oxford and Nuffield College UK

Friday 12 February 2021

### **Paper 3. What about the Waste?**

Jack Clark, Business Development Manager, Plastics Reprocessing, Preston Plastics Ltd,

Friday 19 February 2021

### **Paper 4. Advantage out of Adversity: 'Digital Marketing of used Textile Machinery'**

Johan Berlin, Managing Director, Investkonsult Sweden AB, Consultant  
and Brokers for the Nonwoven and Absorbent Hygiene Industries, Sweden

Friday 26 February 2021

### **Paper 5. Digital Communication of Fabric Tactile Properties**

Dr Sahar Arshi, Research Fellow, School of Design, University of Leeds

Friday 5 March 2021

### **Paper 6. Data Driven Design and Manufacturing Philosophy using Artificial Intelligence**

Prof Steve Westland, Professor of Colour Science, University of Leeds

**Chris Wilkinson**  
**Chairman**  
**Nonwovens Network**